

SHUNG TAK CATHOLIC ENGLISH COLLEGE

ENGLISH LANGUAGE SLOGAN COMPETITION

Regulations

General

1. Each student can submit one entry only.
2. The slogan would be in celebration of the College's 65th Anniversary and would be used in all Anniversary events and promotional materials.
3. All entries must be the original work of students. Submissions that have been plagiarised or have been previously published will not be accepted.
4. The slogan must be no longer than two lines long with no more than 10 words in each line.
5. The selected slogan will be published in all Anniversary publications and promotional materials, including but not limited to The Chronicle, the website, invitation letters and Anniversary paraphernalia at the complete discretion of Shung Tak Catholic English College.

Assessment and Judging Criteria

The entries submitted will be shortlisted by the English Department with 5 pieces of work from the senior form section and 5 pieces of work from the junior form section. These works will then be judged by the School Development Committee members and the Members of the Incorporated Management Committee of Shung Tak Catholic English College.

The following defines the judging criteria and weightings:

- ✓ Relevance to the theme of the 65th Anniversary (40%)
- ✓ Content and structure (30%)
- ✓ Creativity (30%)

Entry

Please submit your entry to your English teacher between **14th February and 17th March**.

Award

The awards for the Competition are as follows:

- Overall Champion
- Junior form section
 - Champion
 - 1st runner up
 - 2nd runner up
 - Two merits
 - Most Popular Award
- Senior form section
 - Champion
 - 1st runner up
 - 2nd runner up
 - Two merits
 - Most Popular Award

For the Most Popular Award, students would be invited to vote for their favourite slogan. This activity will be organized by the Students' Union. Students can cast their votes through giving Likes through the IG account of the SU.

Overall Champion	\$1000 book coupon + Trophy + Certificate
Most Popular Award	\$400 book coupon + Certificate
Champion (each section)	\$500 book coupon + Certificate
1 st Runner Up (each section)	\$300 book coupon + Certificate
2 nd Runner Up (each section)	\$200 book coupon + Certificate
Merits x2 (each section)	\$100 book coupon + Certificate

Publication of Results

Results will be announced at the Morning Assembly, on the Anniversary Webpage of the College's website, and by the Students' Union through IG on 20th April 2023.

The Awardees will also receive a separate letter from the College.

Prizes will be presented at the Kick-off Ceremony of the Anniversary Celebrations.